

**Saturday, Oct. 6 • 10am-6pm**  
**Sunday, Oct. 7 • 10am-5pm**

Stark County Fairgrounds  
305 Wertz Ave., Canton OH 44708  
South Hall (Exhibition Hall)

*The 2018 Fall Home Remodeling Show is designed for consumers interested in taking care of home repairs or improvements before the weather turns cold.*

***The Stark County Fall Home Remodeling Show is sold collaboratively between show presenters, The Canton Repository & BIA of Stark and East Central Ohio.***

***Contact team members for sales questions or assistance.***

**BIA OF STARK & EAST CENTRAL OHIO**

4344 Metro Circle NW,  
North Canton OH 44718

**Joe Race, Executive Director**

[jrace@biastark.org](mailto:jrace@biastark.org)

**330.494.5700**

330.495.9332 Cell

330.494.6665 Fax

**Laura McVay, Administrative Assistant**

[lmcvay@biastark.org](mailto:lmcvay@biastark.org)

**330.494.5700**

330.494.6665 Fax

**THE CANTON REPOSITORY**

500 Market Ave., S  
Canton, OH 44702

**Darlene Schuring, Events Manager**

330.580.8343

330.580.2122 Fax

**DEADLINES**

Sponsorship: Friday, Sept. 21, 2018

Exhibitor: Friday, October 5, 2018

Advertising Deadline: Sept. 21, 2018

The Canton Repository Special Section Insertion Date:

To be determined by Repository

**EXHIBITOR MOVE IN** (all exhibitors)

Thursday, October 4 • 8am - 5pm

Friday, October 5 • 8am - 11am

**EXHIBITOR MOVE OUT** (all exhibitors)

Sunday, October 7 • 5pm - 9pm

Monday, October 8 • 8am-5pm

Tuesday, October 9 • 8am-5pm



THE CANTON  
**REPOSITORY**  
CantonRep.com  
*MOVING OUR COMMUNITY FORWARD*

**[www.starkcountyfallshow.com](http://www.starkcountyfallshow.com)**

# SPONSORSHIP OPPORTUNITIES & BENEFITS

**Saturday, Oct. 6 • 10am-6pm**  
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305 Wertz Ave., Canton OH 44708  
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## **PLATINUM LEVEL SPONSOR**

**\$3,000**

- Large logo identification in all show promotion including print & web (last year \$100,000+ of show promotion)
- Half page, full color ad in The Repository's Fall Home Remodeling Section (\$6,500+ value)
- Half page advertorial opportunity in The Repository's Fall Home Remodeling Section
- 10'x20' booth in prime traffic areas (\$1,250+ value)
- 25 complimentary show tickets
- Programming opportunities
- Bag insert (\$100 value)

## **GOLD LEVEL SPONSOR**

**\$2,000**

- Medium logo identification in all show promotion including print & web
- Quarter page, black/white ad in The Repository's Fall Home Remodeling Section (\$3,000+ value)
- Quarter page advertorial opportunity
- 10'x15' booth (\$925+ value)
- 12 complimentary show tickets
- Bag insert (\$100 value)

## **SILVER LEVEL SPONSOR**

**\$1,000**

- Name identification in all show promotion including print & web
- Eighth page, black/white ad in The Repository's Fall Home Remodeling Section (\$1,500+ value)
- 10'x10' booth (\$650+ value)
- 6 show tickets
- Bag insert (\$100 value)

**Deadline for sponsorship commitments to ensure logo recognition on all promotional pieces:  
Friday, September 7, 2018**



THE CANTON  
**REPOSITORY**  
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**October 6 & 7, 2018**

*Featuring Consumer Electronics  
and Technology*

**COMPANY NAME:** \_\_\_\_\_  
**CONTACT NAME:** \_\_\_\_\_  
**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_  
**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_  
**EMAIL:** \_\_\_\_\_

*Company name as it should be listed for signage, advertising & program listing:*

*Please describe your exhibit, including products, services, display, demonstrations, equipment used in booth:*

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**BOOTH LOCATION REQUEST** (first through third choices from floor plan, seereverse) To reserve booth space, 50% of payment must accompany this Exhibitor Contract. The Home & Garden Show steering committee will assign booth locations on a first-come basis upon receipt of contract and payment. Please Note that the floor plan may be modified to accommodate growth. Booth Space is not guaranteed.

**1st** \_\_\_\_\_ **2nd** \_\_\_\_\_ **3rd** \_\_\_\_\_

**SPONSORSHIPS** See Sponsorship Benefits sheet for more detail

- Platinum Sponsor – \$2,500
  - Gold Sponsor – \$1,500
  - Silver Sponsor – \$500
- \$ \_\_\_\_\_

**EXHIBITOR BOOTH** (\$50 additional charge for corner booth)

- 10'x10' Booth \$650 BIA Member / \$700 Non-Member
  - 10'x15' Booth \$875 BIA Member / \$925 Non-Member
  - 10'x20' Booth \$1,150 BIA Member / \$1,250 Non-Member
  - \$50 additional charge for corner booth
- \$ \_\_\_\_\_

corner booth charge \$ \_\_\_\_\_

**ATTENDEE BAG INSERT** minimum 2,000 pieces

- \$200 Non Exhibitor\$ \_\_\_\_\_
- \$100 Exhibitor\$ \_\_\_\_\_
- \$100 BIA Member/Rep Advertiser\$ \_\_\_\_\_
- FREE Sponsor

**ADDITIONAL DISPLAY NEEDS**

- \_\_\_\_\_ Chairs @ \$5 ea. \$ \_\_\_\_\_
- \_\_\_\_\_ 8 ft. table @ \$17 ea. \$ \_\_\_\_\_
- \_\_\_\_\_ Table cover & skirt @ \$31 ea. \$ \_\_\_\_\_
- white in color* \$ \_\_\_\_\_
- \_\_\_\_\_ Electricity @ \$30 \$ \_\_\_\_\_
- See Rules & Regulations for specific electrical information*
- \_\_\_\_\_ Wastebasket(s) @ \$3 \$ \_\_\_\_\_

**ADDITIONAL EVENT PASSES** Exhibitor registration includes 2 exhibitor passes, 6 show tickets, additional passes for sponsorship levels.

- \_\_\_\_\_ # of event passes x \$3 = \$ \_\_\_\_\_
- \_\_\_\_\_ # of 3-day exhibitor passes x \$7 = \$ \_\_\_\_\_

**Subtract \$50 deposit** (If paid by April 30, 2018) \$ \_\_\_\_\_  
**TOTAL COST** \$ \_\_\_\_\_

**PAYMENT OPTIONS**

*50% of total payment is due with contract in order to hold exhibit booth space. Full payment due by AUGUST 24, 2018.*

- Check/Money order made payable to The Repository
  - Credit card
- VISA / MC / AMER EX / DISC accepted. In order to securely process any credit card payments, please direct all credit card processing to StarkHomeandGardenShow.com or by calling The Repository finance department at 330-580-8463.

**RETURN TO THE REPOSITORY, Attn: Marketing Department, 500 Market Ave. S., Canton OH 44702 or fax to 330-580-2122.**

For good and valuable consideration, the undersigned hereby agrees to indemnify, defend and hold free and harmless the Building Industry Association of Stark County, The Repository, and each of their agents, employees, officers and directors, from and against any and all causes of actions, claims, liabilities, assertions of liability, losses, costs and expenses including, but not limited to attorney fees, which in any manner may arise or be alleged to have arisen, or resulted, or alleged to have resulted from the presence, activities, and promotions of any nature whatsoever or otherwise of the undersigned, its agents or employees, on or adjacent to the premises known as the Stark County Fairgrounds, including, but not limited to, claim or claims for bodily injury or death of persons, and for loss of or damage to property, including claims or loss by the Building Industry Association of Stark County, The Repository, and their agents, employees, officers and directors. As an exhibitor, sponsor, landscaper, participant or part of a display at the Fall Home Remodeling Show, we agree to the above terms and agree to abide by the Rules and Regulations (available at [www.starkcountyfallshow.com](http://www.starkcountyfallshow.com)) of the Fall Home Remodeling Show.

**REPRESENTATIVE SIGNATURE:**

\_\_\_\_\_

**DATE:**

\_\_\_\_\_

Office use only  
Date/time: \_\_\_\_\_  
Source: \_\_\_\_\_